

# MEMBERSHIP SUBSCRIPTION PROPOSAL

## PROPOSAL

That the NZPF Executive recommends to Annual Meeting 2011 via a *Notice of Motion*. the following motion raising the annual subscription

Ellery/Lovegrove

## RESOLUTION

That annual subscription rates be set as detailed in the table below commencing from 2012.

Table of Subscription from the start of 2012.

No	U Grade	Current 2010/11	Proposed 2012	% Increase	\$ Increase	Total Extra
330	1	\$150	\$175	16.6	\$25	\$8 250
300	2	\$190	\$220	15.8	\$30	\$9 000
240	3	\$230	\$260	13.0	\$30	\$7 200
560	4	\$270	\$310	14.8	\$40	\$22 400
420	5	\$310	\$360	16.1	\$50	\$21 000
170	6	\$350	\$400	14.3	\$50	\$8 500
60	7 <sup>+</sup>	\$350	\$440	25.7	\$90	\$5 400
<b>Mean Increase across all grades =</b>			<b>\$39.30</b>	<b>15.5%</b>	<b>Potential Gain =</b>	<b>\$81 750</b>

National Executive

## BACKGROUND

The last subscription increase was approved 5 years ago in 2006. If this proposal is adopted it will not be effective until the 2012 subscription year. In the intervening years the costs of providing services to members have risen dramatically and the proposed increase would have been needed earlier if we had not been in the fortunate position of gaining increased revenue from *business partnerships*. NZPF signalled at last year's AGM that an increase was necessary but deferred the proposal.

The Federation has in response to greater demand from members, provided an increased range of services, research and membership support over recent years. Although the NZPF "runs a tight ship" financially, we must look ahead and provide adequately for the services required by our members. Recent activity with the National Standards campaign has seriously eroded our reserves and we need to prepare for similar challenges while maintaining a prudent reserve fund for our operation. 2011 has shown us very clearly that in order to be an effective voice for principals in today's education environment we need effective, coordinated and sophisticated advocacy, communications and government relations strategies. The Federation entered a new era in 2010 and proved that we are a leading voice and powerful influence on NZ education. In order to maintain this momentum we will need to increase our regular income stream.

As in the past the proposal allows for a *smaller increase from smaller schools*, with incremental increases for the larger schools. Most schools will pay an additional \$40 or less.

The Principals' Federation now offers its members a wide range of services and there is greater pressure to increase these. We need to improve our ability to research, analyse, prepare papers, submissions, respond to increased calls for change, influence the policy makers and to be proactive in raising the education bar in New Zealand. This increase will not deliver all of these but will go some way to providing improved services to our members.

The NZPF needs to provide its members with professional support and strong leadership when issues need to be dealt with. With the appointment of an *Executive Support Manager* and a range of additional services we need to increase our subscription income to continue to provide this.